

Copy Paper Price Comparison

Recycled Content vs. Virgin Fiber Content

9/4/01

This price comparison demonstrates that recycled content copy paper is priced competitively on the retail market, and in some cases is lower in costs than virgin fiber content copy paper.

Office Copy Paper: 8.5 x 11 20 lb. Weight	quantity	brightness	recycled?	Retail Store "A"	Retail Store "B"	Retail Store "C"
Store "A" brand Recycled Content Copy Paper	case	84	yes: 35%	\$2.80		
Great White MultiUse 20 Paper	case	84	yes: 30%	\$3.00	\$3.00	
Great White MultiUse 20 Paper	ream	84	yes: 30%	\$3.79		
Hewlett Packard Office Recycled Paper	case	87	yes: 30%			\$4.00
Store "C" brand 10% Recycled Copy	ream	84	yes: 10%			\$2.99
Recycled: averaged price / ream				\$3.20	\$3.00	\$3.50

Office Copy Paper: 8.5 x 11 20 lb. Weight	quantity	brightness	recycled?	Retail Store "A"	Retail Store "B"	Retail Store "C"
Georgia-Pacific Copier Paper	case	84	no		\$2.80	
Hammermill CopyPlus Copy Paper	case	84	no	\$3.00	\$3.50	
Hammermill CopyPlus Copy Paper	ream	84	no			\$4.39
Store "A" brand White Copy Paper	case	84	no	\$2.50		
Store "B" brand Brite Copy Paper	ream	84	no		\$3.97	
Store "B" brand Brite Copy Paper	case	84	no		\$3.20	
Store "C" brand Copy Paper	case	84	no			\$2.45
Store "C" brand Copy Paper	ream	84	no			\$4.28
Xerox Premium High-Speed Copy Paper	case	84	no	\$3.20		
Xerox Premium High-Speed Copy Paper	ream	84	no	\$3.99	\$3.97	
Xerox Primary Image Copy	ream	84	no			\$4.69
Universal Premium White Copier Paper	ream	86	no			\$5.65
Hewlett Packard Office Paper	case	87	no	\$3.30	\$3.20	\$3.80
Non-Recycled: averaged price / ream				\$3.20	\$3.44	\$4.21

Notes:

1- case = 5000 sheets, ream = 500 sheets

2- Price quotes sourced from company sponsored web pages: 9/4/01

3- National brand office supply retail outlets located throughout Indianapolis and Indiana.

4- For local pricing, visit your local office supply store.

5- For information regarding this price survey, contact recycling@dem.state.in.us

6- IDEM does not endorse any given product or company/store, and provides these prices only for price comparison of recycled content copy paper.

Indiana Department of Environmental Management

Office of Pollution Prevention and Technical Assistance

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